



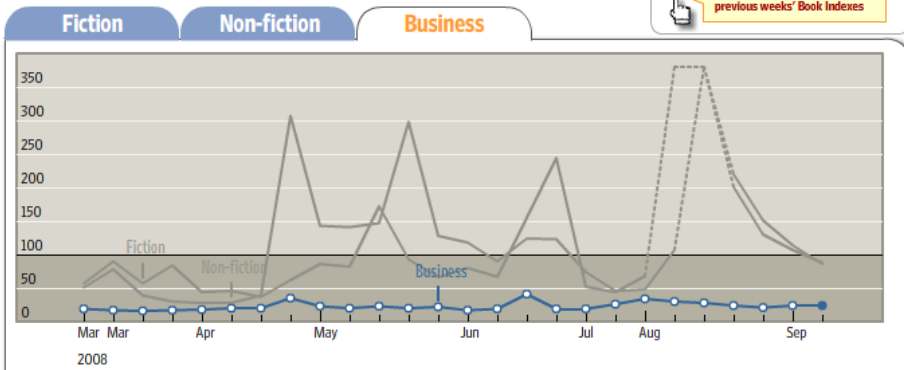
The Wall Street Journal Book Index

The Journal's list of best-selling books, week by week. The chart indicates how top-selling books perform in relation to each other throughout the year. [How the index is calculated.](#)

Fever lines chart the trend of the No.1 book in each category each week.

Dotted lines indicate the index value of the No.1 book is greater than the range at left.

[Click on the dots below to view previous weeks' Book Indexes](#)



Business Best Sellers September 12, 2008

Rank	Title, Author, Publisher	WSJ Book Index	
		This Week	Last Week
1	Strengthsfinder 2.0 Tom Rath Gallup Press	24	24
2	Good To Great Jim Collins Collins	9	11
3	The 29% Solution: 52 Weekly Networking Success Strategies Ivan Misner, Michele R. Donovan Greenleaf Book Group Press	9	New
4	The First Billion Is the Hardest T. Boone Pickens Crown Business	7	New
5	Good To Great And The Social Sectors Jim Collins Collins	7	4
6	Who Moved My Cheese Spencer Johnson Putnam	6	8
7	The Five Dysfunctions Of A Team Patrick M. Lencioni Jossey-Bass	6	8
8	Now, Discover Your Strengths Marcus Buckingham, Donald O. Clifton Free Press	6	6
9	Four Hour Work Week Timothy Ferriss Crown	5	7
10	Freakonomics Steven D. Levitt, Stephen J. Dubner William Morrow	5	5
11	Total Money Makeover Dave Ramsey Thomas Nelson	4	5
12	Our Iceberg Is Melting John Kotter, Holger Rathgeber St. Martin's Press	4	4
13	7 HABITS OF HIGHLY EFFECTIVE PEOPLE Stephen R. Covey Free Press	3	7
14	Money, and the Law of Attraction Esther Hicks Hay House	3	New
15	Debt Cures 'They' Don't Want You To Know About Kevin Phillips Equity Press	3	5

[Email](#) | [Print Chart](#) | [Print Table](#) | [Link](#)